## **County of Rockingham**

#### **Department of Community Development**



#### **Special Use Permit Case Report: SUP23-1002**

Applicant	CSMS Management LLC				
Address/Location	Intersection of I-81S and Friedens Church Rd				
Comprehensive Plan	Commercial				
Тах Мар#	137-A-88 & 137-A-79A				
Present Zoning	BX C - Business Interchange District with Conditions				
Board Meeting Date	09/13/2023				
Requested Use	Sign: Area/Height of Freestanding Sign; Maximum Cumulative Sign Area				
Acreage in Parcel	45.641				
Acres in Request	21.301				
Election District	District 4				
Board of Supervisors					

#### **General Information:**

#### Overview and Background

(All notes below were submitted by the applicant.)

#### SUMMARY OF EXCEPTIONS TO ORDINANCE 17-707.04

The applicant is requesting a Special Use Permit for the approval of exceptions to the Rockingham County Sign Ordinance. The applicant's currently proposed sign package deviates from the Sign Ordinance relative to the following categories:

17-707.01 (b) (5) a.

MAXIMUM CUMULATIVE SIGN AREA EXCLUSIVE OF FREESTANDING SIGN Sign Area calculated as 1.5 x Linear Feet of Primary Building's Façade

Sign Area Allowed: 1.5 x 370: 555 SF Sign Area Requested: 1,664 SF

Sign Area Cumulative Wall Coverage: 3.13%

Table 17-707.04 FREESTANDING SIGN

Sign Area Allowed: 80 SF Requested: 616 SF

Sign Height Allowed: 25 Feet

Requested: 100 Feet

#### **BASIS FOR EXCEPTIONS**

The request for these exceptions is based upon the following reasons which the applicant believes is appropriate to this specific project and location:

#### SCALE OF PROJECT:

The Sign Ordinance does not contemplate the large scale, single user structures which the Applicant constructs at its locations. For photographic reference, a recent store completion is attached. The requested sign area relative to the total wall space for the proposed building is 3.3%. Calculations are attached.

EXIT MANUEVERING SAFETY: Buc-ee's request for a freestanding sign height of 100 feet is required to allow the interstate traveler, moving at interstate speeds, to see the sign and to have appropriate time to safely maneuver to the exit. The sign area requested includes 125 SF for the "Rockingham" panel.

#### Adjoining Properties and Uses

NORTH - B1 & A1 | Homesite, Tillable & Commercial SOUTH - I1 | Homesite & Pasture EAST - A1 | Pasture WEST - A1 | Pasture

#### <u>Justification Section</u>

Section 17-707.04 of the County Code states that a special use permit shall be obtained for any signage in the Business Interchange district that does not meet the requirements listed in Table 17.707.04 of the County Code.

#### **Staff and Agency Analysis:**

#### **Building Services**

No comment at this point.

#### Fire

This special use permit request is located within the Bridgewater Volunteer Fire Department and Bridgewater Volunteer Rescue Squad's respective response areas. The Fire Marshal's Office has no concerns with the special use request.

#### <u>Planning</u>

This property is designated as commercial in the Comprehensive Plan. These commercial areas are oriented to serving the traveling public and are located at interstate interchanges or major intersections.

#### **Public Works**

Public Works has no comment. Sign is shown outside of existing sanitary sewer easement.

#### <u>VDOT</u>

VDOT has no issues with the proposed special use permit for the increased sign size and height. This application has been reviewed by the VDOT Outdoor Advertising Group at the VDOT Central Office and the VDOT Harrisonburg Residency.

#### VA Dept. of Health Environmental

No comment concerning the proposed signage.

#### **Board of Supervisors:**



#### **Application Procedure**

The special use permit process usually takes about eight weeks from time of application submittal. However, timing can vary depending on application submission date in connection to scheduled public hearings.

- 1. Applicant participation in a recommended Pre-Application Meeting to receive early input from county and agency staff. Call (540) 564-5074 for more information and scheduling.
- 2. Submission of complete application (as a guide, use the check list provided below).
- 3. Staff and agency application review and comments from the County departments of Building, Engineering, Planning, Fire & Rescue, Public Works, Environmental, Zoning, Economic Development, Public Schools; Virginia Department of Health (VDH); and Virginia Department of Transportation (VDOT). Other applicable agencies may be contacted if needed.
- 4. Notification letters of public hearing mailed to adjoining landowners.
- 5. Special use permit sign placed on property in public view and drone video of property taken.
- 6. Public hearing advertisement placed in the local paper.
- 7. Board of Supervisors public hearing, review, and final special use permit determination. The decision to approve or deny the special use permit request is ultimately determined by the Rockingham County Board of Supervisors. (The applicant, or representative, is encouraged to attend related public hearing.)

#### Application Checklist (please submit with application)

It is the responsibility of the applicant to gather all information and submit a complete special use permit application to the Rockingham County Department of Community Development. Applications can be mailed, dropped off in person, or <a href="mailed">emailed</a> to the Rockingham County Zoning Administrator.



A completed and signed application (digital PDF preferred).



A boundary map of the property, showing what is described in the "Guide: Proposed Use Layout for Special Use Permit Application" section of this application. The submitted map cannot be larger than 11" x 17".



Required \$550 fee



Please answer the following questions and where required, attach additional information to this application. The information provided will be reviewed by the staff in their analysis of your request.

An application for a special use permit shall be considered incomplete when an applicant fails to provide the following required information. Based upon the size, scale, complexity and impact of the proposed use, the zoning administrator may waive or modify certain requirements of this application. Any waivers or modifications shall be expressed in writing by the zoning administrator and shall be provided, by the applicant, as part of this application.

Special Use Permit Application Fo	orm
Property Owner: Lispen, LLC 1346 Pleasan	ts Dr, Ste 6 Harrisonburg, VA 22801
Address: Lispen, LLC 1346 Pleasants Dr, Ste	6 Harrisonburg, VA 22801
Telephone: (540) 433-1900	Email: devon.anders@interchangeco.com
Other Applicant Party (such as a contract p Address: 11200 Broadway, Suite 2332 Pearla	ourchaser) if applicable: CSMS Management, LLC
	Email: stan.beard@buc-ees.com
	gineering firm) if applicable:
Address:	Email:
Telephone.	
Application Contact: Stan Beard, Jr.	
Property Address: SEC I-81 and Friedens Cl	nurch Road
Property Tax Map Number(s): 137-(A)- L88  Use Applied For: Signs: Area / Height of Free  Acreage in Parcel: +-45.641 Acreage	W) of (Road Name) Friedens Church Road  3 and 137-(A)- L79A  estanding Sign; Maximum Cumulative Sign Area  to be used: +- 21.301 Ac Current Zoning: BX - C  sed Building Or Structure if applicable: NA
Indicate Method of:  Water Supply  County Water  City Water *  Community System  Well  Cistern	Sewage Disposal  County Sewer  City Sewer *  Community System  Septic System  Alternative:
* If City water and/or sewer are selected, applicant	must have full approval by City & County prior to submitting this application
Are there any historical features, listed on please provide documentation. NO	a national or state registry, located on the property? If so,
Are there any wetlands or sinkholes, as de property? If so, please provide documents	elineated by a professional engineer, located on the ation. NO

Are there any known cemeteries located on the property? NO	
Is the property located in the Cross Keys and Port Republic Battlefield Study Area, Core Ar of Fire? NO	ea, or Field
Is the property currently in an Agricultural and Forestal District? If so, please indicate whi	ch District.
Explain in detail your proposal, hours of operation, number of employees, customer trips etc.	expected,
Applicant is seeking relief from current sign ordinance size and height restrict based upon:  1) Relative Scale of proposed project 2) Safety of exiting traffic movements	iions
Supporting Documentation Attached	
Lispen, LLC, by InterChange Group, Inc., Manager	
Signature of Landowner Signature of Applicant or Ag	ent

#### Guide: Proposed Use Layout for Special Use Permit Application (required)

The Rockingham County Zoning Ordinance requires <u>Special Use Permit</u> applications to include an accurately scaled proposed use layout. The scaled proposed use layout and any demonstrative materials submitted with the application will become part of the record of the hearing on the application and become legally binding elements of the zoning ordinance and map if the special use permit is approved by the Board of Supervisors.

#### The accurately scaled proposed use layout shall include the following information as a minimum:

- 1. Size and shape of parcel of land where use or building is to be located.
- 2. Location of use of proposed and/or existing buildings---distance from public highways, from adjoining property.
- 3. Size and shape of proposed and/or existing buildings.
- 4. Access to and from property.
- 5. Relation to street and highway intersections.
- 6. Any planned screening or landscaping.
- 7. Number and location of off-street parking spaces.
- 8. Specify proposed use of area (if not contained in building).

Reference Section <u>17-1003.01</u> of the Zoning Ordinance located on the County's website for more information and requirements.

Are there any known cemeteries located on the property? NO
Is the property located in the Cross Keys and Port Republic Battlefield Study Area, Core Area, or Field of Fire?
Is the property currently in an Agricultural and Forestal District? If so, please indicate which District.
Explain in detail your proposal, hours of operation, number of employees, customer trips expected, etc.
Applicant is seeking relief from current sign ordinance size and height restrictions based upon:  1) Relative Scale of proposed project 2) Safety of exiting traffic movements
Supporting Documentation Attached
5178A.

#### Guide: Proposed Use Layout for Special Use Permit Application (required)

The Rockingham County Zoning Ordinance requires <u>Special Use Permit</u> applications to include an accurately scaled proposed use layout. The scaled proposed use layout and any demonstrative materials submitted with the application will become part of the record of the hearing on the application and become legally binding elements of the zoning ordinance and map if the special use permit is approved by the Board of Supervisors.

Signature of Applicant of Agent

The accurately scaled proposed use layout shall include the following information as a minimum:

- 1. Size and shape of parcel of land where use or building is to be located.
- 2. Location of use of proposed and/or existing buildings---distance from public highways, from adjoining property.
- 3. Size and shape of proposed and/or existing buildings.
- 4. Access to and from property.
- 5. Relation to street and highway intersections.
- 6. Any planned screening or landscaping.

Signature of Landowner

- 7. Number and location of off-street parking spaces.
- 8. Specify proposed use of area (if not contained in building).

Reference Section <u>17-1003.01</u> of the Zoning Ordinance located on the County's website for more information and requirements.

#### SPECIAL USE PERMIT APPLICATION SUMMARY OF EXCEPTIONS TO ORDINANCE 17-707.04

Applicant is requesting a Special Use Permit for the approval of exceptions to the Rockingham County Sign Ordinance. Applicant's currently proposed sign package deviates from the Sign Ordinance relative to the following categories:

#### 17-707.01 (b) (5) a.

#### MAXIMUM CUMULATIVE SIGN AREA EXCLUSIVE OF FREESTANDING SIGN

Sign Area calculated as 1.5 x Linear Feet of Primary Building's Façade

Sign Area Allowed: 1.5 x 370: 555 SF Sign Area Requested: 1,664 SF

Sign Area Cumulative Wall Coverage: 3.13%

#### Table 17-707.04 FREESTANDING SIGN

Sign Area Allowed: 80 SF

Requested: 616 SF

Sign Height Allowed: 25 Feet

Requested: 100 Feet

#### **BASIS FOR EXCEPTIONS**

Applicant's request for these exceptions is based upon the following reasons which we believe are appropriate to this specific project and location:

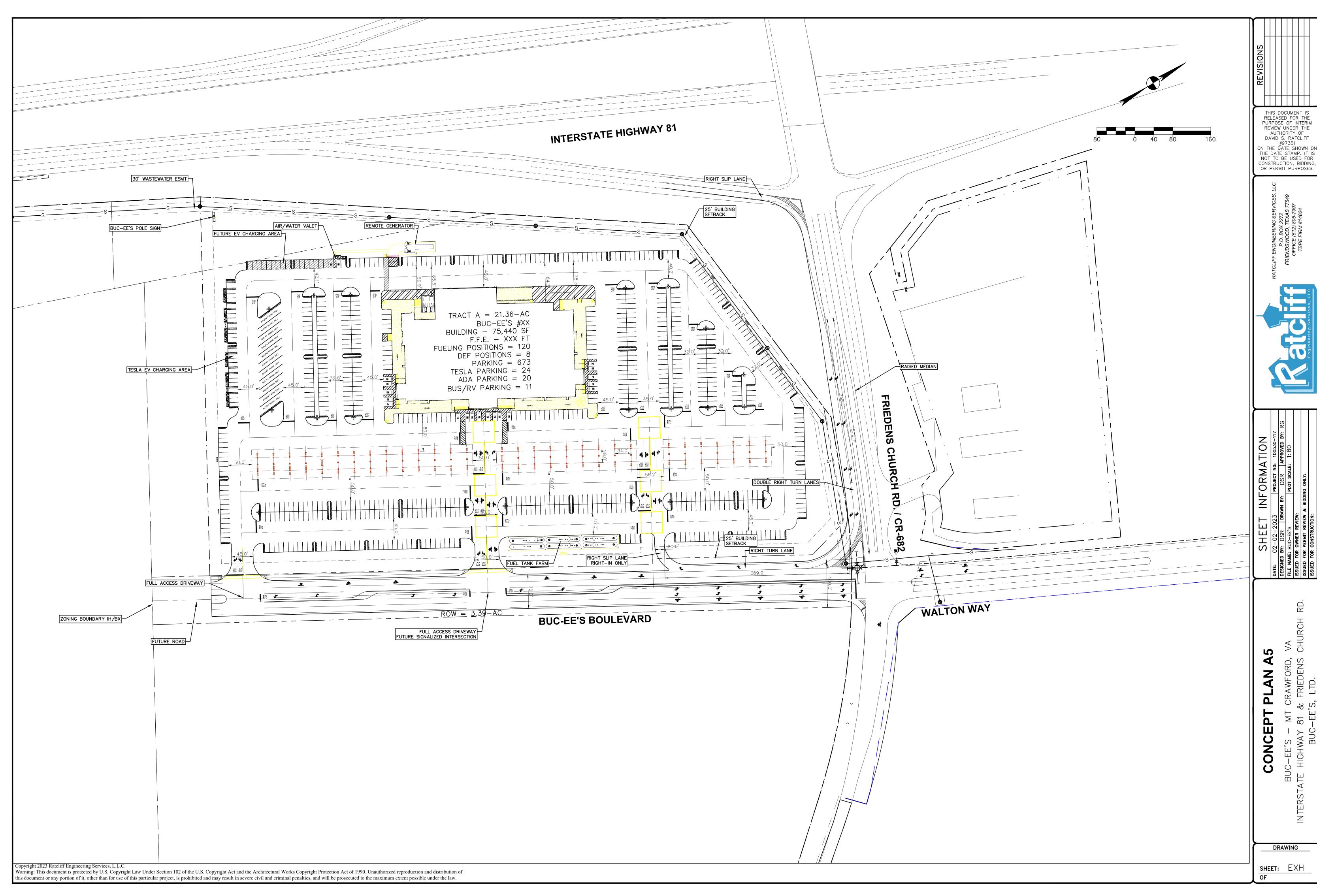
**SCALE OF PROJECT:** The Sign Ordinance does not contemplate the large scale, single user structures which the Applicant constructs at its locations. For photographic reference, a recent store completion is attached. The requested sign area relative to the total wall space for the proposed building is 3.3%. Calculations are attached.

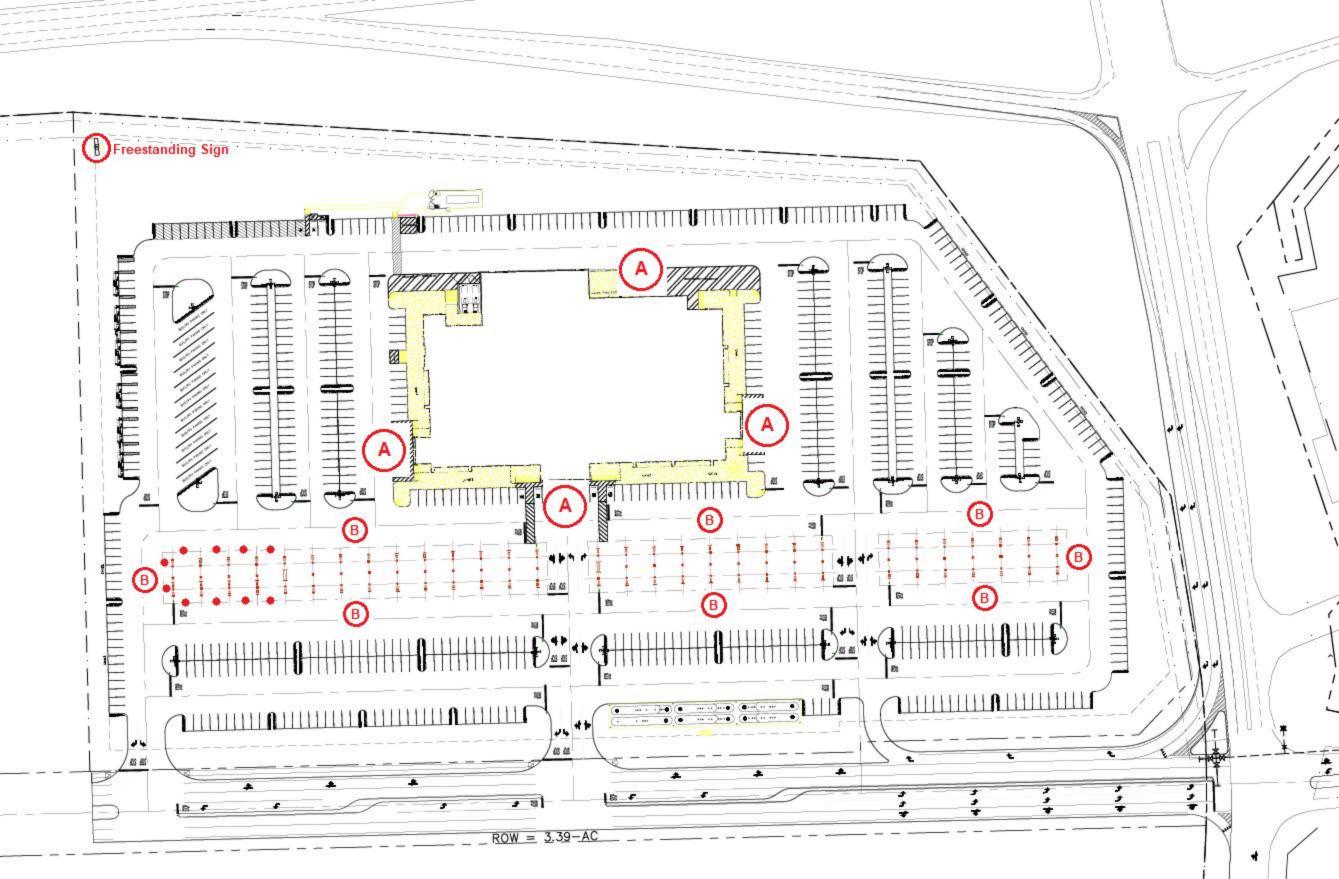
**EXIT MANUEVERING SAFETY:** Buc-ee's request for a freestanding sign height of 100 feet is required to allow the interstate traveler, moving at interstate speeds, to see the sign and to have appropriate time to safely maneuver to exit. The sign area requested includes 125 SF for the "Rockingham" panel.

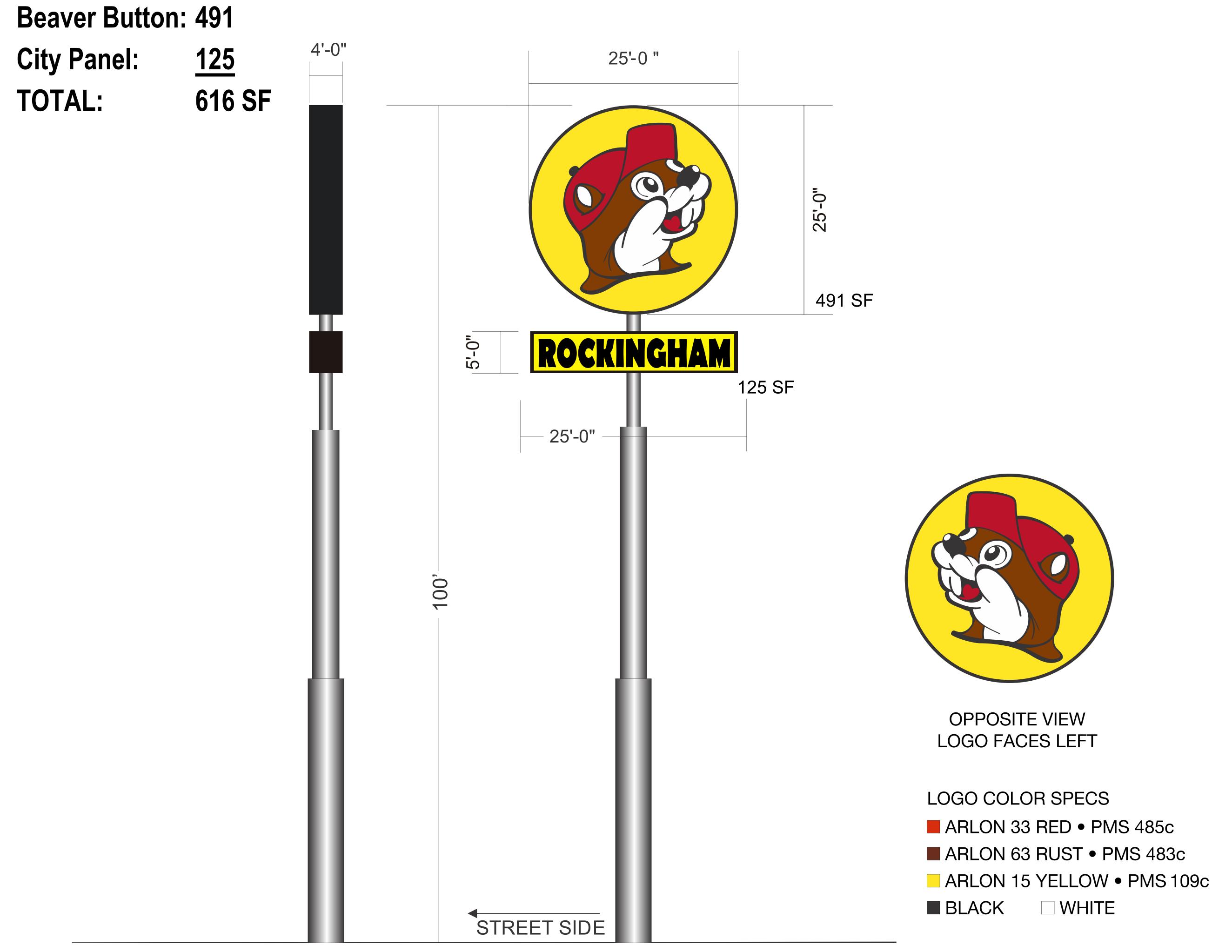


#### **ROCKINGHAM COUNTY - ORDINANCE ANALYSIS**

ROCKINGTIA			IICE AIIAEI	5.5				
<b>BUC-EE'S TRA</b>	VEL CENT	ΓER		SIGN SQUARE FOOTAGE PER WALL				L
74K BUILDING	SIGNS	LF	Area (SF)	Buc-ee's	Beaver	DEF/ETH	Total	Coverage
Front Entranc	e Wall	370	11,377	207.00	79.00	-	286.00	2.51%
Rear Building Wall		370	10,610	207.00	79.00	-	286.00	2.70%
Side Entrance	Wall	212	6,937	207.00	79.00	-	286.00	4.12%
Side Entrance	Wall	212	6,937	207.00	79.00	-	286.00	4.12%
	Subtot	al Building	35,861	828.00	316.00	-	1,144.00	3.19%
<b>FUEL CANOPI</b>	ES (3)							
Canopy Front			8,250	-	150.00	48.00	198.00	2.40%
Canopy Side			403	-	50.00	24.00	74.00	18.36%
Canopy Back			8,250	-	150.00	-	150.00	1.82%
Canopy Side			403	-	50.00	48.00	98.00	24.32%
Subtotal Canopy		17,306	-	400.00	120.00	520.00	3.00%	
CUMULATIVE WALL COVERAGE		53,167	828.00	716.00	120.00	1,664.00	3.13%	









210.684.3221 apexsigngroup.com

## PRESENTATION DRAWING Client:

Buc-ee's

## **Client's Location:**

Rockingham County, VA

Sales Rep:

Project Manager: Brenda B.

PM Approval:

Date:

\_\_\_\_

**Drawn By:** 

**Revision:** 

3/16" = 1'-0"

Justin B.

DR

Work Order#

"THIS SIGN IS INTENDED TO BE INSTALLED
IN ACCORDANCE WITH THE REQUIREMENTS
OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE
AND/OR OTHER APPLICABLE LOCAL CODES.
THIS INCLUDES PROPER GROUNDING
AND BONDING OF THE SIGN "

THIS IS AN ORIGINAL UN-PUBLISHED DRAWING CREATED BY SWS SIGNS. IT IS SUBMITTED FOR YOUR PERSONAL USE IN CONJUNCTION WITH A PROJECT BEING PLANNED FOR YOU BY SWS SIGNS. IT IS NOT TO BE SHOWN TO ANYONE OUTSIDE YOUR ORGANIZATION, NOR IT IS TO BE USED, REPRODUCED, COPIED OR EXHIBITED IN ANY FASHION.

SCALE: 3/16" = 1'-0"





## REAR ELEVATION



## RIGHT ELEVATION



## LEFT ELEVATION



## FRONT ELEVATION

**TOTAL WALL COVERAGE: 3.19%** 

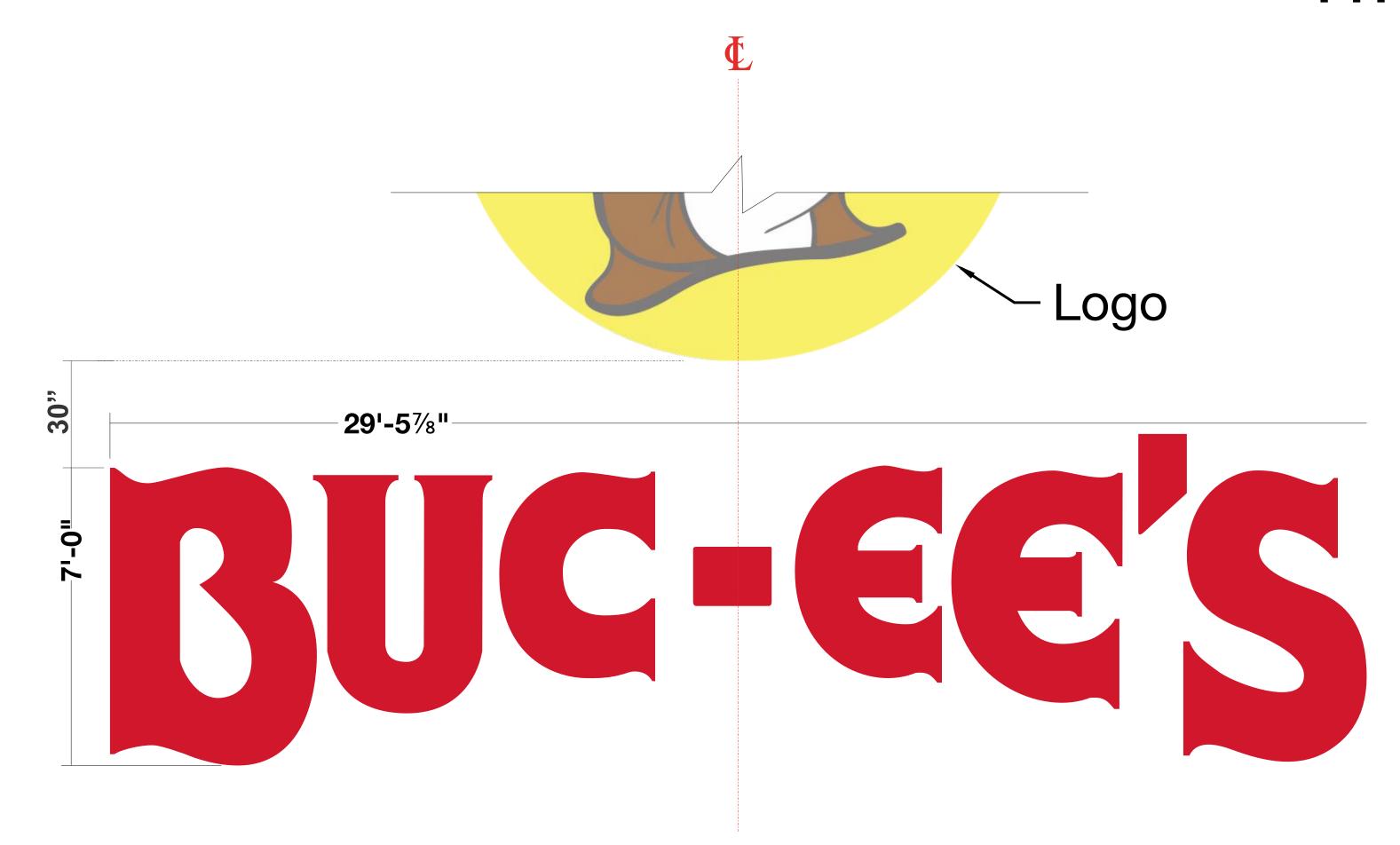


nis rendering is the property of Southwest Signs, c. It is for the exclusive use of Southwest Signs, c. and the party for which is was intended, the questor. It is an unpublished original drawing of to be distributed, reproduced or exhibited thout the explicit consent of Southwest Signs, c. Please contact your Account Manager for testions regarding this statement.

Project ID#:
Project Mgr:
Designer:
Created on:

REVISION

## **TYPE A - WALL SIGNS**



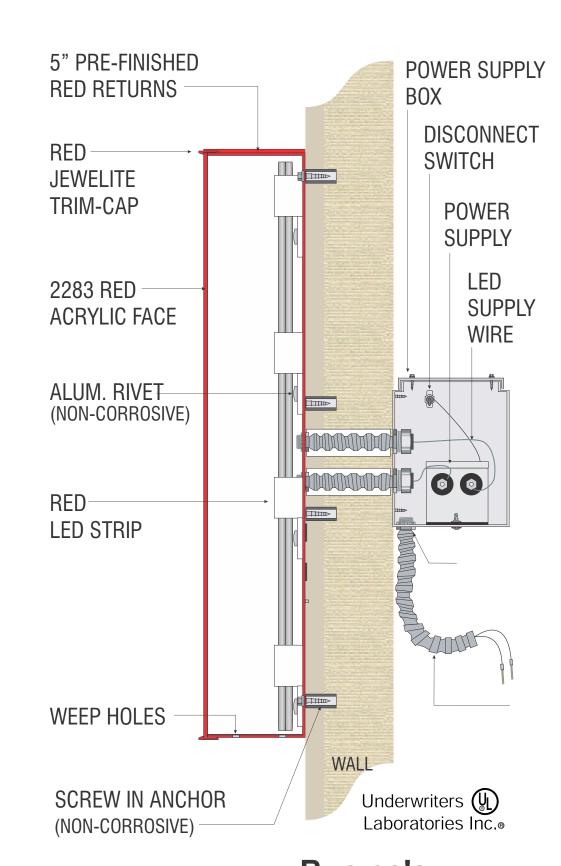
**COLOR SPECS** 

**2283 RED ACRYLIC** 

**2 RED TRIM-CAP** 

5 PRE-FINSHED RED RETURNS

206.42 SQ./FT.



Buc-ee's
CHANNEL LETTERS FLUSH MOUNTED
W/ REMOTE POWER SUPPLY(S)



62.84 SQ./FT.

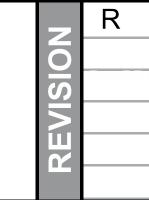
## **COLOR SPECS**

- ARLON 33 RED PMS 485c
- ARLON 63 RUST PMS 483c
- ARLON 15 YELLOW PMS 109c

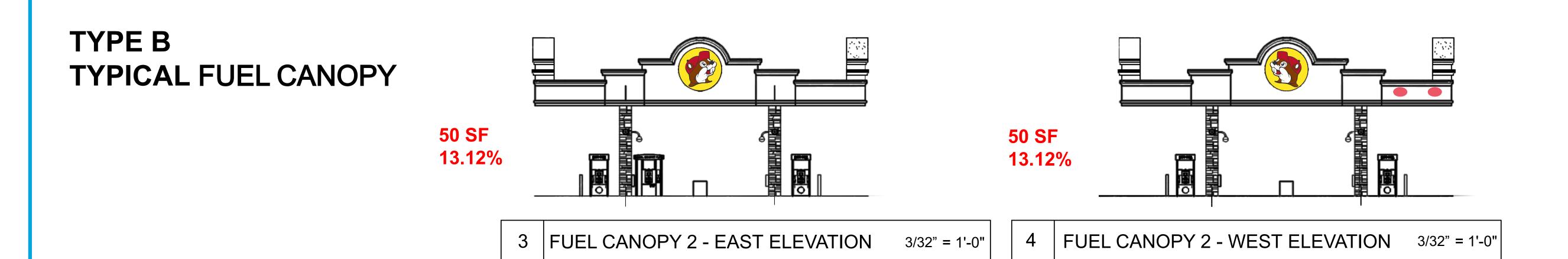


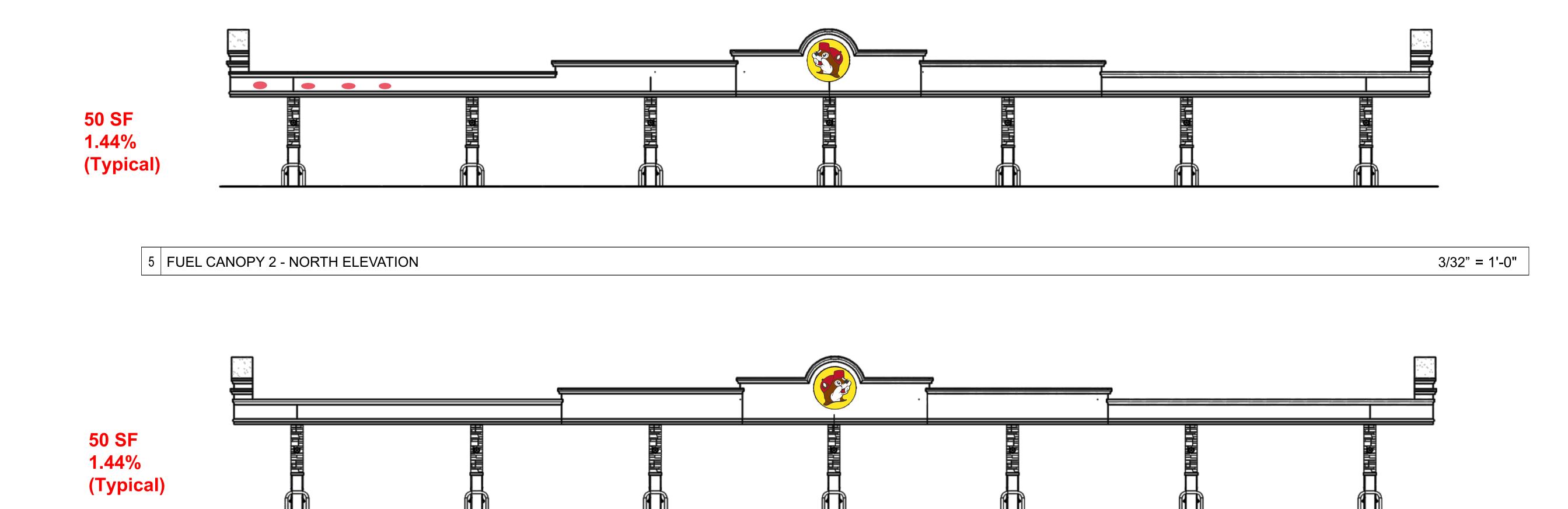
This rendering is the property of Southwest Signs, inc. It is for the exclusive use of Southwest Signs, inc. and the party for which is was intended, the equestor. It is an unpublished original drawing of to be distributed, reproduced or exhibited without the explicit consent of Southwest Signs, inc. Please contact your Account Manager for uestions regarding this statement.

Project ID#:
Project Mgr:
Designer:
Created on:



!SG-010





## **TYPICAL CANOPY COVERAGE TOTAL: 3.53%**



This rendering is the property of Southwest Signs, nc. It is for the exclusive use of Southwest Signs, nc. and the party for which is was intended, the equestor. It is an unpublished original drawing not to be distributed, reproduced or exhibited without the explicit consent of Southwest Signs, nc. Please contact your Account Manager for questions regarding this statement.

6 FUEL CANOPY 2 - SOUTH ELEVATION

Project ID#: 133295
Project Mgr: Brenda Beams

Designer: JR

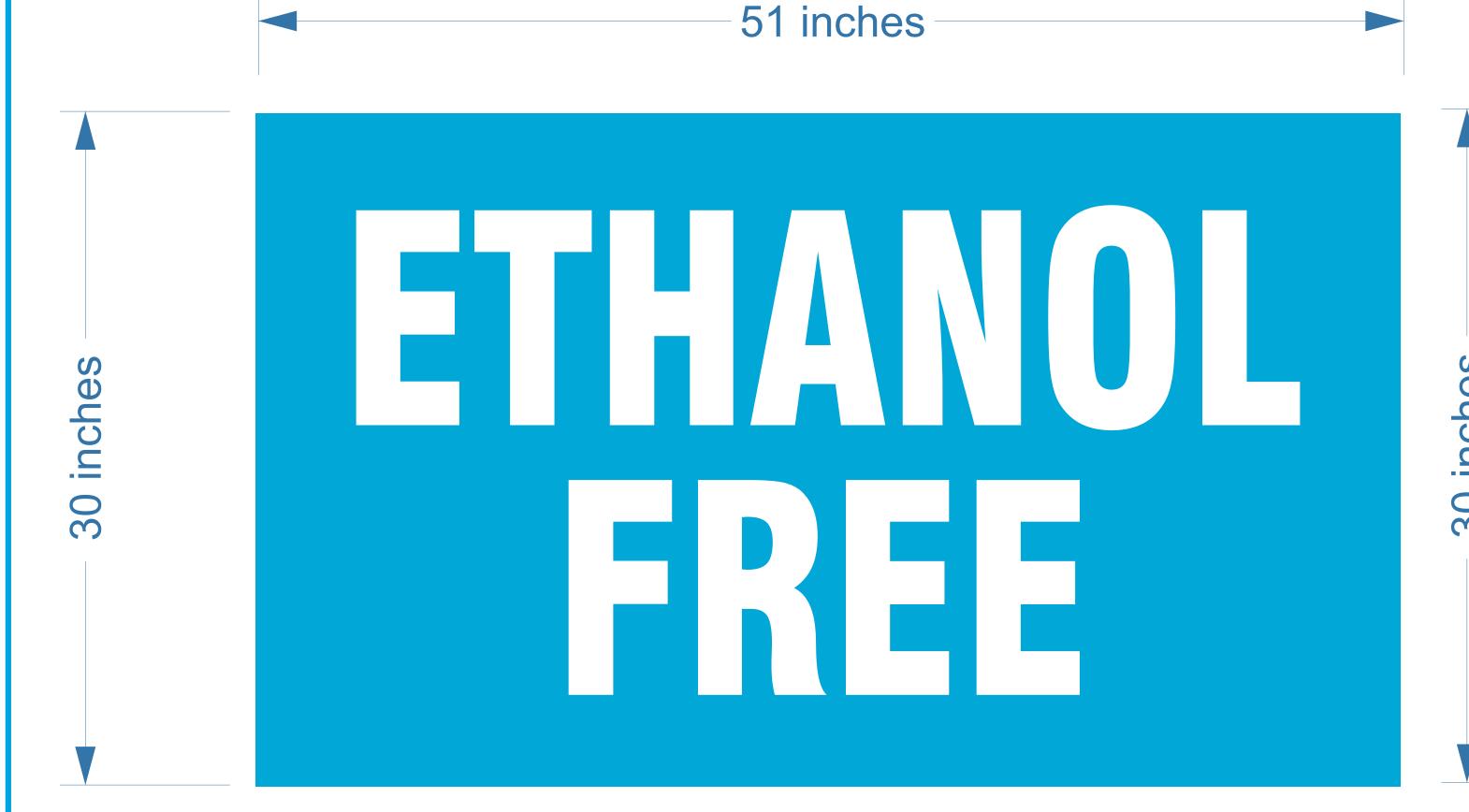
Created on: 01/04/2023

	R1
7	ΝI
7	
<u> </u>	RIMINK(1786)
2	
>	
П	

3/32" = 1'-0"

SCALE: 3'' = 1'-0''

TYPE C - FUEL SIGNS



## ETHANOL FREE SIGN

• MFG. & INSTALL:

FIVE (5) ETHANOL FREE SIGNS
NON-ILLUMINATED .125" ALUM. PANEL PTD BLUE
W/ WHITE VINYL LETTERING APPLIED
INSTALL FLUSH ON EXISTING GAS CANOPY

### **COLOR SPECS**

- PROCESS CYAN
- $\square$  WHITE

QTY: TEN (10)



## **DEF SIGN**

• MFG. & INSTALL:

FIVE (5) DEF SIGNS
NON-ILLUMINATED .125" ALUM. PANEL PTD BLUE
W/ WHITE VINYL LETTERING APPLIED
INSTALL FLUSH ON EXISTING GAS CANOPY

### **COLOR SPECS**

- PMS 072 BLUE



nc. It is for the exclusive use of Southwest Signs, nc. and the party for which is was intended, the equestor. It is an unpublished original drawing not to be distributed, reproduced or exhibited without the explicit consent of Southwest Signs, nc. Please contact your Account Manager for questions regarding this statement.

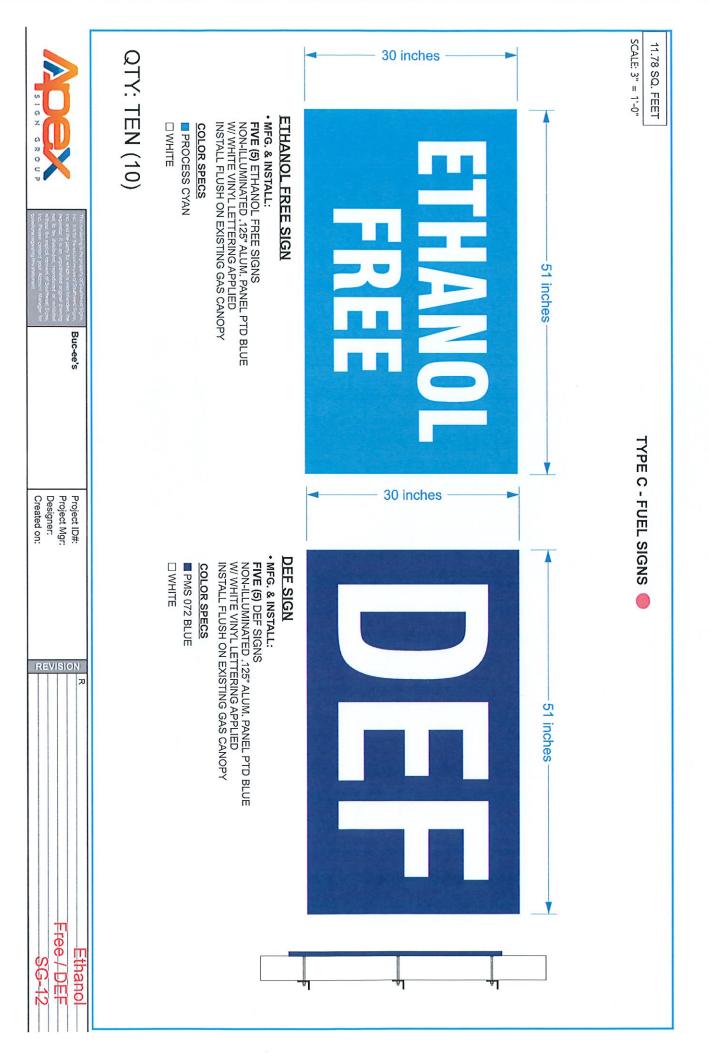
Buc-ee's

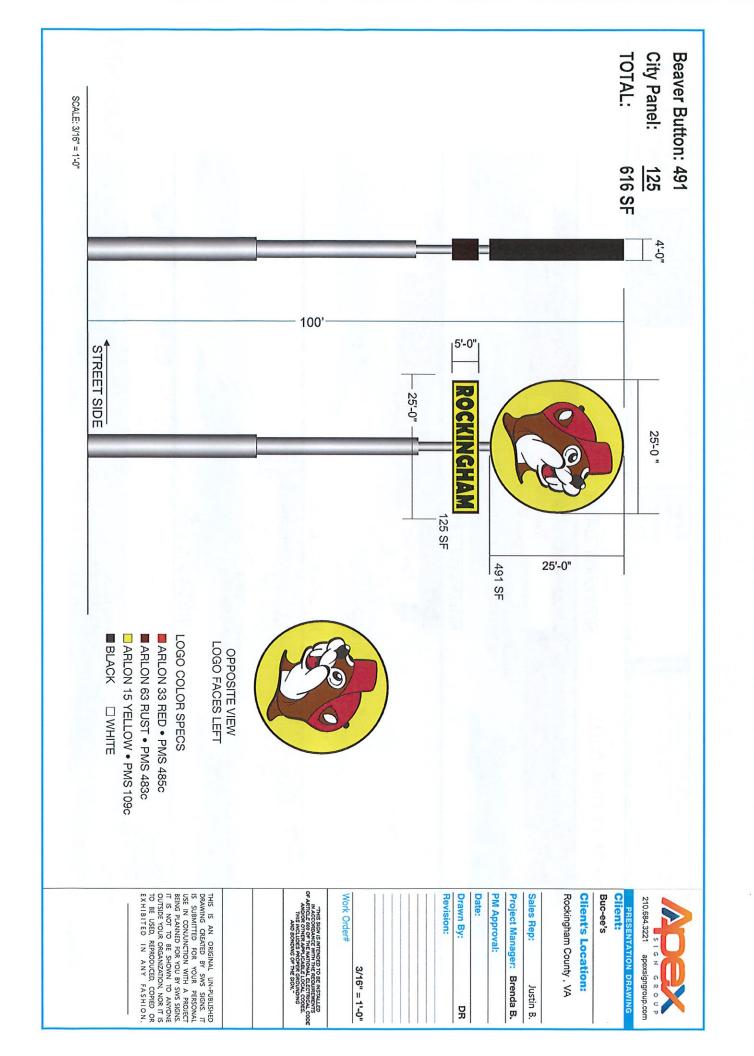
Project ID#:
Project Mgr:
Designer:
Created on:

REVISION | A

Ethanol Free / DEF

SG-12

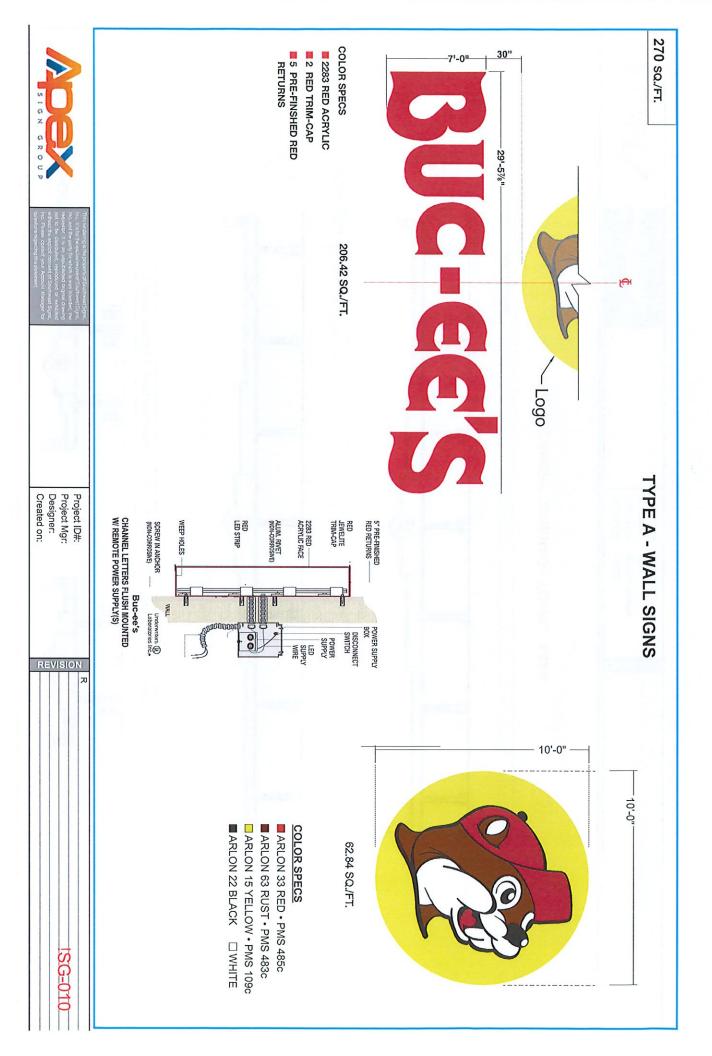


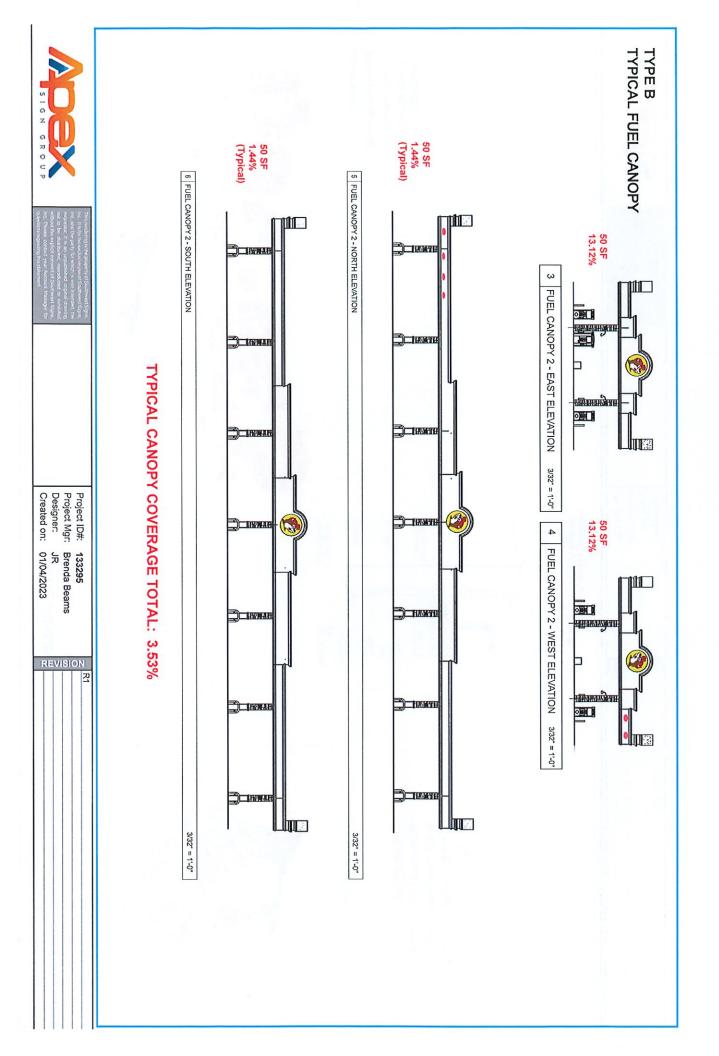




**ROCKINGHAM COUNTY - ORDINANCE ANALYSIS** 

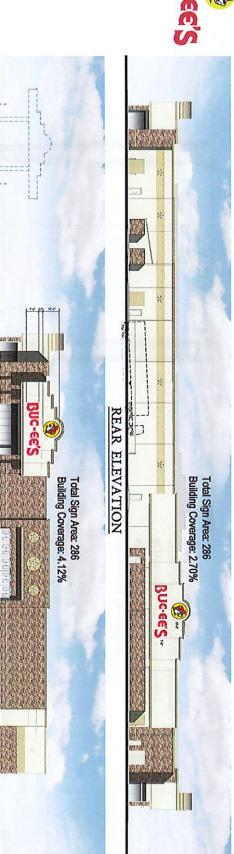
<b>BUC-EE'S TRAVEL CI</b>	SIGN SQUARE FOOTAGE PER WALL						
74K BUILDING SIGN	S LF	Area (SF)	Buc-ee's	Beaver	DEF/ETH	Total	Coverage
Front Entrance Wall	370	11,377	207.00	79.00	-	286.00	2.51%
Rear Building Wall	370	10,610	207.00	79.00	-	286.00	2.70%
Side Entrance Wall	212	6,937	207.00	79.00	-	286.00	4.12%
Side Entrance Wall 212		6,937	207.00	79.00	-	286.00	4.12%
Sub	total Building	35,861	828.00	316.00	-	1,144.00	3.19%
FUEL CANOPIES (3)							
Canopy Front		8,250	-	150.00	48.00	198.00	2.40%
Canopy Side		403	-	50.00	24.00	74.00	18.36%
Canopy Back		8,250	-	150.00	-	150.00	1.82%
Canopy Side		403	-	50.00	48.00	98.00	24.32%
Subtotal Canopy		17,306	-	400.00	120.00	520.00	3.00%
CUMULATIVE WALI	COVERAGE	53,167	828.00	716.00	120.00	1,664.00	3.13%











## RIGHT ELEVATION



## LEFT ELEVATION



# FRONT ELEVATION

TOTAL WALL COVERAGE: 3.19%

